



**FunPlay**  
Multi-Vitamin and Mineral

Research has shown that obesity, heart disease, diabetes, osteoporosis, and cancer in adults often result from nutritional deficiency during childhood. That's something we can change.

### Lack of nutrition in today's world

According to the UCLA Center for Human Nutrition, the four most consumed plant foods (fruits and vegetables) in America are: French fries, ketchup, pizza sauce, and iceberg lettuce. That's a recipe for disaster. Children who lack proper nutrition simply cannot function and perform at optimal levels. What's more, their

health and immune systems suffer as time goes on.

The National Institute of Health reports that only 13.5% of girls and 36.3% of boys get enough calcium in their diet to build healthy bones.

Most children are not getting the daily recommended amounts of these vital minerals: calcium, magnesium, selenium, and zinc.

We all know that kids should eat more fruits and vegetables. Most of us also know that it's easier said than done. Families are busy. Kids have erratic eating patterns and fussy appetites. Added to that, they face a daily onslaught of unhealthy food choices. Small wonder that obesity is an expanding national crisis.



Even the most nutritionally vigilant parent cannot be 100% certain what nutrients are in the food they serve to their children. Some fruits and vegetables are grown and harvested in ways that do not promote nutrient content. Over-farming has also depleted soils of nutrients. And certain preservatives destroy the vitamins in food. So, how do you ensure your kids are getting the proper nutrition? The answer is easy to swallow.

### Nutritional supplements can help fill the gap

*FunPlay* nutritional supplements taken daily can do wonders for your children. Your kids will get valuable nutrients and they will love the great tasting liquid formula. You'll love the fact that *FunPlay* provides the correct proportions of vitamins, minerals and trace elements – without side effects. In short, they're good for everyone.

- Formulated specifically to meet children's nutritional needs
- Nutrient-rich and highly concentrated
- Effective in small dosages (¼ teaspoon)
- Tastes good, no fuss
- 100% natural
- Hypo-allergenic
- No artificial flavors, colorings or preservatives
- No fillers or additives
- No wheat, soy, corn, salt, yeast or milk derivatives
- Safe and affordable



### The feel good benefits of antioxidants

Antioxidants help fight infections, viruses and bacteria. They also increase longevity and enhance overall well being. The best source of antioxidants are fruits and vegetables. If you're unsure whether your children are getting the antioxidants they need,



*FunPlay* will put your mind at ease. You'll no longer feel guilty and be in the dark about the nutrition your children are getting. And your kids will feel better too (without even knowing why).

### Leading products from years of research

For over 25 years, Systemic Formulas has provided innovative health products and proprietary blends that have proven effective in preserving health. Many years of research and testing have gone into our formulas. Only the highest quality natural ingredients are used. Why? Because quality is everything in nutrition. Our products are professional grade, not your off-the-shelf standard variety. And they are exclusively made available to health practitioners only by Systemic Formulas, Inc.

## Antioxidant Benefits

Children are subject to free radical damage much the same as adults. Free radicals bounce around and cause a ruckus in their body. But there are about 20 different kinds of free radicals, so you need to diversify your child's diet to get the proper antioxidant help. Antioxidants help fight off infections, viruses, and bacteria, as well as increasing our longevity and our overall health.

Fruit and vegetables are the best source of antioxidants. Are your children getting the number of servings of vegetables and fruits as recommended? Most parents would agree they are probably not getting them on a regular daily basis.

*FunPlay* nutritional supplement is loaded with antioxidants from fruits and vegetables.

Supplementing your child's diet with rich antioxidants is another way to ensure that you are doing the right thing for their bodies.

Benefits your children will experience from taking *FunPlay*:

- Aids Healing
- Build Healthy Body
- Build Strong Bones
- Strengthen Muscles
- Helps Brain Development
- Maintains Healthy Skin
- Build Vitality & Feel Good
- Maintains Healthy Immune System

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any diseases.*



## Why Liquid Nutritional Supplements Are Superior

- Easy to take—Especially for children who reject chewables or won't swallow tablets or capsules.
- Maximum absorption—Liquids do not need to be dissolved by the body. In fact, absorption begins in the mouth resulting in 80-90% absorption compared to tablet absorption of 10-40%.
- Convenient and versatile—Can be added to foods or liquids.



As a parent you now have one less worry. **FunPlay** Multi-Vitamin & Mineral supplements ensure your children receive the nutrition they need as they grow. Your entire family will benefit – for years to come!



**KidzPlay**™

**FunPlay**®

Essential Multi-Vitamin and Mineral Liquid for Kids

**KidzPlay**™

KidzPlay™ Nutritionals  
Systemic Formulas®  
P.O. Box 1516  
Ogden, Utah 84402  
[www.systemicformulas.com](http://www.systemicformulas.com)

Contact your healthcare provider for more information

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