



BrainyPlay

Essential Omega Fatty Acids DHA, EPA (3, 6, 9)

Is it possible to improve mental capacity and health in children with nutritional supplements? Yes. Science is showing that fish oils can significantly impact performance and overall well-being. We've seen it. So can you.

Do you know about the benefits of fish oil?

Many parents are aware that certain fish oils are beneficial to adult health. But did you know that these same nutritional factors are critical for children? A recent survey reveals 68% of U.S. parents are not sure what omega-3 DHA (fish oil) does, and 59% are not aware of the benefits of

omega-3, DHA, EPA to their child's health. We're out to change that.

Fatty acids are essential

Omega-3, DHA, and EPA fatty acids are found throughout the body. DHA accounts for 20% of total brain mass and is important for brain and eye function – especially between birth and five years of age, when the brain develops significantly. This fatty acid is

the primary structural fat that ensures that cells in the brain, retina, heart and other parts of the nervous system develop and function properly. In short, we can't thrive without it.

The benefits to children

Children today consume too much trans fats (fried foods and hydrogenated fats) and omega-6 fatty acids (vegetable oils), and don't get enough

omega-3 fatty acids. Lack of nutrition affects performance and overall health. This is why science has been evaluating the benefits of omega-3 fatty acids and discovering how they help children.

Research shows that omega-3 can support and enhance:

- Learning capacity
- Focus and behavior
- Cognitive function
- Vision development
- Brain development

Kidz Play supplements – good for mind and body

BrainyPlay taken daily can be of great value to your child. Improvements in motor skills, attention span, school performance and attitude are all possible with these specially formulated liquid supplements. They also provide essential oils that are

necessary for good health. And yes, they taste good too (kids confirm).

Scientifically formulated for children Essential omega-3 fatty acids derived from cold-water fish and botanicals (borage flax, pomegranate, salba, and coconut):

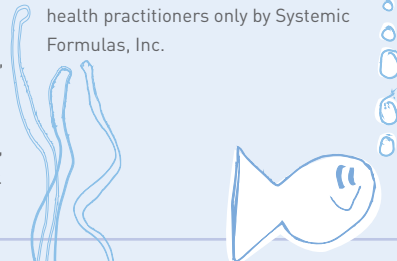
- Great tasting liquid formula
- No unpleasant after taste
- No artificial flavors, coloring or preservatives
- Highly concentrated for small dosages (¼ teaspoon)
- 100% natural
- Hypo-allergenic
- Safe and affordable

Give your child a mental and physical boost with *BrainyPlay*. It's an effective, convenient way to provide important fatty acids – including those needed for proper growth, brain development, cognitive functions and good behavior.

Your child will thank you (if not today, someday).

Leading products from years of research

For over 25 years, Systemic Formulas has provided innovative health products and proprietary blends that have proven effective in preserving health. Many years of research and testing have gone into our formulas. Only the highest quality natural ingredients are used. Why? Because quality is everything in nutrition. Our products are professional grade, not your off-the-shelf standard variety. And they are exclusively made available to health practitioners only by Systemic Formulas, Inc.



Omega Fatty Acid Benefits

BrainyPlay is good for mind and body. Good for Kids!

BrainyPlay nutritional supplement delivers a rich supply of DHA, EPA, and Omega-3, and its many health benefits. *BrainyPlay* also combines Omega-6 and 9, essential fatty acids, in a perfect balance for children. Omega-6 is used by the body to construct hormones that help regulate young growing bodies. The proper balance of Omega-3 & 6 may help in the reversing of childhood obesity, depression, and hyperactivity. Omega-9 is responsible for improving immune function. When there is a supportive balance between Omega-3 & 9 the body can produce sufficient amounts of Omega 9 to supply the body's needs.

This trio, Omega-3, 6, & 9, of essential fatty acids can make a positive difference in the health and wellness of your child.

BrainyPlay taken daily...

- Supports Healthy Brain Development
- Supports Heart Health
- Anti-inflammatory
- Supports Cognitive Development
- Joint Support
- Helps Mental Focus & staying on task
- Helps Manage Mood Swings
- Supports Healthy Attitude
- Happy Kids

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any diseases.



Why Liquid Nutritional Supplements Are Superior

- Easy to take—Especially for children who reject chewables or won't swallow tablets or capsules.
- Maximum absorption—Liquids do not need to be dissolved by the body. In fact, absorption begins in the mouth resulting in 80-90% absorption compared to tablet absorption of 10-40%.
- Convenient and versatile—Can be added to foods or liquids.



As a parent you now have one less worry. **BrainyPlay** Essential Omega Fatty Acids DHA, EPA (3,6,9) liquid supplements provide all the nutrients and oils your child needs for optimal health and performance. The benefits will add up for years to come!



KidzPlay™ Nutritional Systemic Formulas®
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Contact your healthcare provider for more information



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